



## International Cleaning Product Network Launches New Website

April 29, 2025 - The International Network of Cleaning Product Associations (INCPA) is pleased to announce the launch of a new website – [www.incpa.net](http://www.incpa.net) – which proactively illustrates the goals of our industry and also integrates the websites of the world’s leading cleaning product trade associations. The website features a new compilation of industry’s best practices on health and safety, sustainability and consumer issues.

INCPA is a coalition of trade associations located in various regions of the world that represent cleaning product formulators, including Australia, Brazil, Canada, Europe, Japan, and the United States. Over the last 21 years, the network has expanded to include Mexico, India, Colombia, Taiwan, China, Latin America and Ecuador. INCPA coordinates and actively engages in targeted efforts across the globe to better understand and address issues of an international or a cross-regional nature that affect the cleaning products industry.

*“Cleaning products are essential to society. During the pandemic, these products provided were essential in the effort against COVID-19 to protect consumers, their workplaces and homes. INCPA members are committed to developing, manufacturing, distributing, and marketing innovative, sustainable and effective products that are safe for consumers and the environment. Information on these activities is important to consumers across the globe,” INCPA leaders said in a statement.*

INCPA is pleased that the modern website provides visitors with an intuitive and more visually appealing platform. INCPA’s members:

- ABIPLA - Brazilian Cleaning Products Industry Association: [www.abipla.org.br](http://www.abipla.org.br)
- ACCORD Australasia: [www.accord.asn.au](http://www.accord.asn.au)
- ACI - American Cleaning Institute: [www.cleaninginstitute.org](http://www.cleaninginstitute.org)
- ALIADA - Latin American Association of Cleaning Products Industry: <https://www.aliada.org>
- A.I.S.E. - International Association for Soaps, Detergents and Maintenance Products, Europe: [www.aise.eu](http://www.aise.eu)
- ANDI: Colombian Chamber of Home and Personal Care Product: [www.andi.com.co/Home/Camara/15-camara-de-la-industria-cosmetica-y-aseo](http://www.andi.com.co/Home/Camara/15-camara-de-la-industria-cosmetica-y-aseo)
- CANIPEC - Mexican Personal and Home Care Industry Association: - [www.canipecc.org.mx](http://www.canipecc.org.mx)
- CASIC – Council of Latin America Cosmetic, Personal Care & Home Care Industries: [www.casic-la.org](http://www.casic-la.org)
- CCIA – China Cleaning Industry Association: [www.ccia-cleaning.org/](http://www.ccia-cleaning.org/)
- CCSPA - Canadian Consumer Specialty Products Association: [www.ccspace.org](http://www.ccspace.org)
- HCPA – Household & Consumer Products Association, United States: [www.thehcspace.org](http://www.thehcspace.org)
- IHPCIA - Indian Home & Personal Care Industry Association: [www.ihpcspace.org](http://www.ihpcspace.org)
- JSDA - Japan Soap and Detergent Association: <https://jsdace.org/e/index.html>
- Procosmeticos Ecuador: <https://procosmeticos.ec/>
- Taiwan Cleaning Products Association: [www.twcpspace.org.tw](http://www.twcpspace.org.tw)
- UK Cleaning Products Industry Association: <https://www.ukcpi.org/>

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The International Network of Cleaning Product Associations (INCPA – [www.incpa.net](http://www.incpa.net)) is a coalition of trade associations located in various regions of the world that represent cleaning product formulators. The Network coordinates and actively engages in targeted efforts to better understand and address issues of international or cross-regional nature that affect the cleaning products industry. INCPA member organizations serve economies totaling over 2.7 billion people, with the market value of their member companies' products totaling over \$250 billion (USD).